What is claimed is:

- A method for enabling at least one internal business process that uses a
 first data representation and that includes at least one activity that involves a
 trading partner to communicate with the trading partner through an interaction
 standard comprising the steps of:
 - a) receiving a message having the first data representation from the internal business process; and
 - b) automatically converting the message having the first data representation into a corresponding message having the communication format specified by the interaction standard.
 - 2. The method of claim 1 further comprising the step of:
 - c) receiving a message in the communication format from the trading partner; and
 - d) automatically converting the received message having the communication format specified by the interaction standard into a corresponding message having the first data representation.
 - 3. The method of claim 1 wherein the interaction standard is one of a peer-to-peer (P2P) standard and a business-to-business (B2B) standard.
- 4. The method of claim 2 wherein the interaction standard is one of RosettaNet and the Common Business Library (CBL).
 - 5. The method of claim 1 wherein the internal business process includes at least one workflow.

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- 6. The method of claim 1 wherein the step of automatically converting the message having the first data representation into a corresponding message having the communication format specified by the interaction standard
- 5 retrieving a service definition;

retrieving a mark-up language document template; and

preparing a mark-up language message that is based on the mark-up language document template.

7. The method of claim 2 wherein the step of automatically converting the received message having the communication format specified by the interaction standard into a corresponding message having the first data representation includes

retrieving at least one XQL query; and executing the XQL query to extract the data from the reply.

- 8. A system comprising:
 - a) an internal business process that includes a first data representation;
- b) an interaction standard for specifying a communication format for communication between the internal business process and at least one trading partner; and
 - c) a trading partner conversation manager for managing conversation between the internal business process and the trading partner.
- 9. The system of claim 8 wherein the trading partner conversation manager automatically converts messages having the first data representation into corresponding messages having the communication format specified by the interaction standard.

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- 10. The system of claim 8 wherein the trading partner conversation manager automatically converts messages having the communication format specified by the interaction standard into corresponding messages having the first data representation.
- 11. The system of claim 8 wherein the trading partner conversation manager automatically maps a first message with the first data representation into a corresponding first message in the communication format, and automatically maps a second message in the communication format into a corresponding second message in the first data representation.
- 12. The system of claim 8 wherein the interaction standard is one of a peer-to-peer (P2P) standard and a business-to-business (B2B) standard.
- 13. The system of claim 8 wherein the interaction standard is one of RosettaNet and the Common Business Library (CBL).
- 14. The system of claim 8 wherein the internal business process includes at least one workflow.
 - 15. A method for managing conversation between a first enterprise and a second enterprise in comprising the steps of:
- a) determining whether communication with an external trading partner is needed;

when communication with an external trading partner is needed performing the following:

b) determining whether the communication is inbound or outbound;

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- c) when the communication is inbound, performing inbound communication processing; and
- d) when the communication is outbound, performing outbound communication processing.
- 16. The method of claim 15 wherein the step of determining whether communication with an external trading partner is needed includes the step of polling a workflow server.
- 10 17. The method of claim 15 wherein the step of determining whether the communication is inbound or outbound includes the step of determining whether a service type is a send message or a receive message.
 - 18. The method of claim 15 wherein the step of performing inbound communication processing includes the steps of

retrieving a service name and XQL queries; parsing the request and extracting data; starting the service and passing data; obtaining service results;

- 20 retrieving an XML template;
 preparing an XML response;
 sending the XML message; and
 returning control to the workflow server.
- 25 19. The method of claim 15 wherein the step of performing outbound communication processing includes the steps of retrieving a service definition; retrieving an XML template;

The method of claim 19 wherein the step of performing outbound 20. communication processing further includes the steps of 5

determining if a response is expected;

when a response is not expected, returning control to the workflow server;

when a response is expected, waiting for the response, retrieving service name and XQL queries, parsing the response and extracting data, and returning control to the workflow server.

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